

FOR IMMEDIATE RELEASE
October 21, 2022

Media Contact:
Cindy Ellek Marketing Group, LLC
cindy@cindyellekmarketing.com
412.953.2973



GOOD PEOPLE CONNECTING GOOD PEOPLE

Long-time, multi-faceted professionals launching a new business with the simple objective of connecting good people through events, services, and tools

PITTSBURGH, PA, October 21, 2022 – On Thursday, October 27, a private invitation-only event will officially launch [People Connectors USA, LLC](#), a business formed by long-time friends and colleagues, Sydnee Bagovich and Cindy Ellek. This launch is the culmination of six months of focus groups with over 100 business professionals in the Greater Pittsburgh area to determine what is missing and what is needed for people to make meaningful and beneficial connections – whether for business or personally. At the launch, valuable services and tools that have not yet been revealed will be announced to the attendees.

The founders have had several entrepreneurial ventures together in the past. They have over 40 years of combined experience in a variety of industries including marketing and media, printing, hospitality, nonprofit, human resources, and financial services. They are combining their experience, as well as their extensive Rolodex of connections, and their penchant for connecting people, to launch People Connectors.

People Connectors brings good people together to connect, engage, and flourish through fun, unique, and engaging events that provide great connections for business and personal enrichment. The founders are highly skilled at connecting people strategically when they need products or services – whether it's for their businesses or for them personally.

All People Connectors events will have a charitable component because the co-founders are passionate about giving back to local nonprofits and community organizations.

At the October 27 launch event, in lieu of a registration fee, attendees can bring either a Giant Eagle gift card or check donation for the [Crafton-Ingram Food Bank](#), a charity the co-founders have

supported over the years. When they told Andi Sevacko, Director of the Crafton-Ingram Food Bank, that her organization was selected as the charity partner for the launch, she said, *“You have always helped to support the Food Bank. We can always use the help, as more and more people in our community need help. I personally can’t thank you enough. God bless you!”*

Co-founders Sydnee Bagovich and Cindy Ellek say: *“As the saying goes, ‘It’s not *what* you know, it’s *who* you know.’ With us, you benefit from being connected to our expansive network of contacts. If you’re looking to be connected to good people, we’re your people.”*

The company’s social media channels will be live following the October 27 launch event.

Additional information about the company and the co-founders is available on their [website](#).

###

About People Connectors USA, LLC

People Connectors is an organization that provides opportunities to create new, and enhance existing, professional, and social connections through engaging events with a diverse range of interests and topics.

People Connectors USA, LLC Contacts

Cindy Ellek
cin@peopleconnectorsusa.com
412.953.2973
peopleconnectorsusa.com

Sydnee Bagovich, GPM & Co-Founder
syd@peopleconnectorsusa.com
412.848.2053



Cindy Ellek



Sydnee Bagovich



Sydnee Bagovich and Cindy Ellek